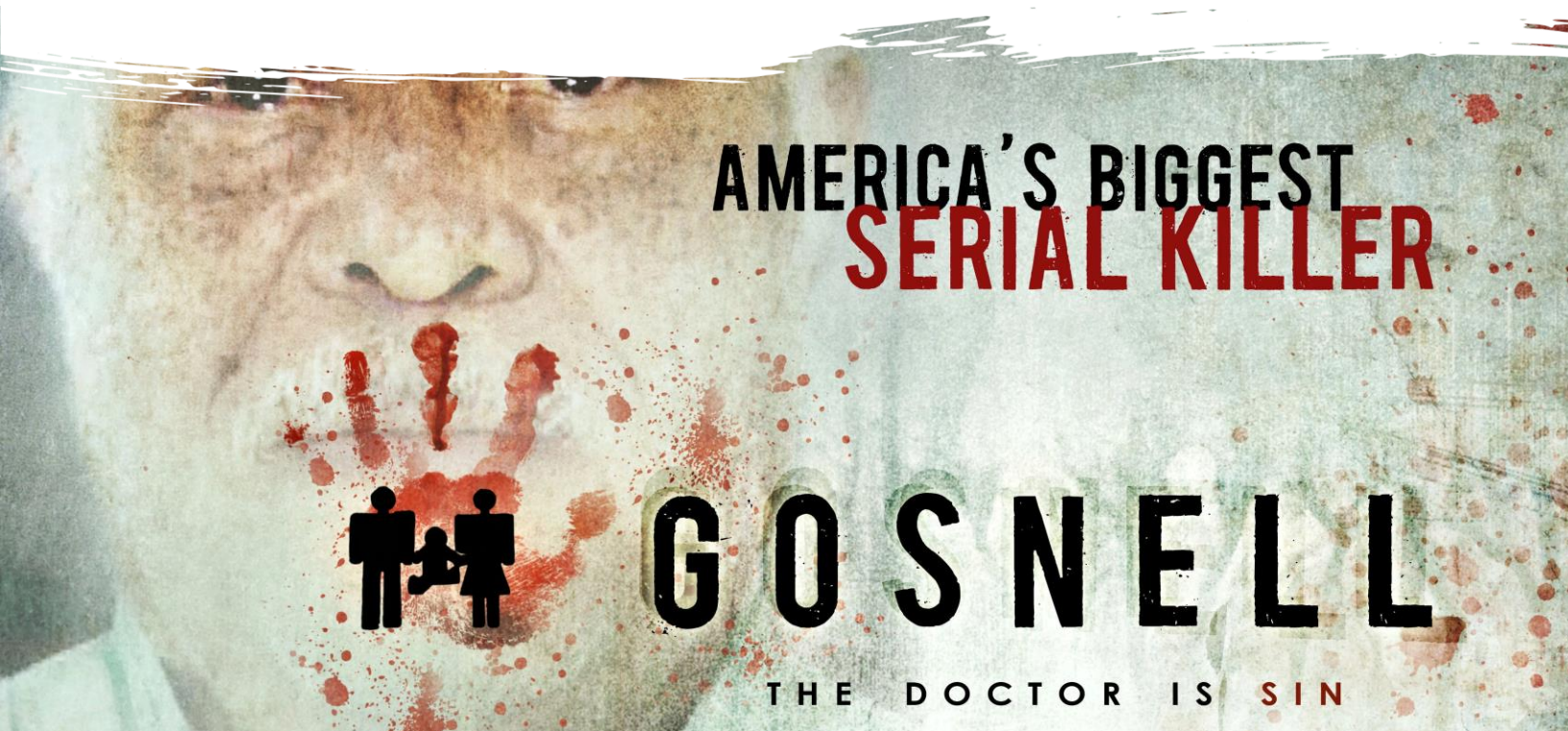


Gosnell: The Trial of America's Biggest Serial Killer

Movie screening guide



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PLANNING FOR YOUR MOVIE

STEP 1 - RESERVE A ROOM

PICK A TIME | The movie should be screened in October. It is 90 minutes long. You'll need to reserve the room for at least two hours in order to set up, host the movie, have a discussion, and clean up.

GET APPROVAL | This film is rated PG-13, which may require extra approval from school administration. Make sure to talk to your advisor about what the process looks like to screen the film at your school.

RESERVE | Take the necessary steps to reserve a room at your school. *Let SFLA know immediately if your school refuses this event because of your pro-life views.*

INFORM PARENTS | Included is a parent permission form to send home with students attending the film. Make sure to collect them and keep them on hand when checking people in to the event.

STEP 2 - ADVERTISE

Remember to always include the date, time, and location of the movie. See attached flyer for advertising.

SAMPLE SOCIAL MEDIA POSTS

- "Want to know what the abortion industry is hiding? Join [group]'s free screening of *Gosnell: The Trial of America's Biggest Serial Killer*.
- "FREE movie screening and discussion hosted by [group]. Pro-choice students welcome!"

OTHER RECRUITMENT IDEAS

- Invite like-minded groups and/or community members.
- Provide and advertise food. This will draw more people to your event.
- Ask teachers to provide extra credit to students who attend.

STEP 3 - INVITE A POST-ABORTIVE SPEAKER

Call or email your local post-abortion healing ministry. Here are good places to find them:

- Your local Pregnancy Help Center
- Local churches or a Catholic diocese office
- Find your Silent No More Regional Coordinator here: <http://bit.ly/SilentNoMoreRC>

STEP 4 - TECHNOLOGY AND MATERIALS

Make sure you have the following ready and available:

- A computer with a disk drive or DVD player.
- A TV or projector and necessary wires (computers often require an HDMI cord).
- A big enough room with chairs.
- Information on current state laws about abortion facility inspections. Visit **CheckMyClinic.org** to find your local facility's inspection reports.
- Access to a microwave and bowls (*for popcorn! Consider buying more than what's included.*)

IT'S SHOWTIME!

STEP 1 - PREPARE THE ROOM

Be sure to arrive early and check off this list:

- Test technology
- Arrange seating to face the screen
- Pop the popcorn
- Place group sign-up sheets and information on a table

STEP 2 - SHOW THE MOVIE!

Don't forget to introduce your group and the movie. Use the example below for guidance:

*[Introduce yourself and your group. Share how the audience can join your efforts.]
Today we will be watching Gosnell: The Trial of America's Biggest Serial Killer. It is about Kermit Gosnell, an infamous abortionist from Philadelphia, Pennsylvania.*

This movie comes to campus at an important time in American history. Following New York's radical abortion law, similar laws are being proposed state after state. These laws will allow late-term abortion up until birth. They must be stopped, This movie shows the reality of late-term abortion and what the abortion industry has become because of poor state inspection laws.

Following the movie, there will be time for discussion. Please respectfully hold questions and commentary until then. Also, be sure to fill out our sign-in sheet before leaving today if you haven't already.

Before we get started, I would like to give a warning that the content of this film can be overwhelming at times, with graphic scenes and descriptions. These scenes can produce strong emotions and reactions. We encourage you to stay for the duration of the film. However, if you do not feel comfortable, you may leave at any point or go outside for a break.

Thank you for coming. Let's get started.



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AFTER THE MOVIE

You don't want to forget these steps. This movie is powerful and will leave people with strong emotions. Use that to get new members, sign up volunteers for events, and change minds about abortion.

STEP 1 - DISCUSSION TIME

Facilitate discussion by asking the following questions:

- What was the most emotional part of the film for you?
- What did you like best about the film? Why?
- Did this film change your perspective on the abortion industry? How?
- Was there anything you didn't understand?
- Do you feel that this movie portrayed the reality of abortion in a way that everyone can sympathize with? Why or why not?
- What can you say back to people who say this is a rare occurrence?
- How do unsafe abortion facilities go unnoticed? How can we prevent this in the future?
- What can you do to stop infanticide (the killing of preborn children)?

STEP 2 - SHARE AND ACT

Close the event by relating this to your area. Show the audience that unsafe abortions happen across America. This isn't rare.

1. Share current state laws about abortion and abortion facility inspections.
2. Visit **CheckMyClinic.com** to find your local facility's inspection reports.
3. Call everyone to action! Here are some ideas:
 - Call and write to your state's health department to ask that they do regular inspections of abortion facilities.
 - Sidewalk counsel at your local abortion facility.
 - Hang flyers to raise awareness.
 - Ask your SFLA Regional Coordinator to bring a display.

STEP 3 - WRAPPING UP

Post on your group's social media pages about your successful event! Be sure to use the hashtags **#prolifegen**, **#InvestigatePlannedParenthood**, and **#ResistInfanticide**. Plus, help us thank the producers. Find the movie on Amazon.com and leave a nice review!



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HANDLING CONTROVERSY

This film may spark controversy and pushback on your campus. Don't worry! Controversy helps start the conversation about abortion. Remember, it's not you who is controversial. It's abortion. Here are some things to keep in mind when handling pushback on your campus.

WHAT TO EXPECT

Things that may happen on your campus:

1. Hesitation by your group members to host the film. Be courageous! This film is a great way to get the conversation on abortion started.
2. Pushback from administration to prevent you from screening the film at your school. Remember, if any other group has ever hosted a PG-13 movie, you can too!
3. Protestors outside of your event. Immediately contact your Regional Coordinator and be prepared to record any misconduct with your phone positioned horizontally.

PREPARE

It is not rare to encounter resistance when hosting a controversial film. Here are a few steps to make sure you are prepared:

1. Schedule an "Embracing Controversy" training with your SFLA Regional Coordinator.
2. Meet with campus security in advance and ask them to come by the room a few times during the event.
3. Print out documentation:
 - a. Room reservation confirmation
 - b. Proof of event approval
 - c. Copy of screening license

DOCUMENT EVERYTHING!

If issues arise at the event, here are some things to remember:

1. Be polite.
2. Calmly contact campus security.
3. Make sure to record! Send all footage of issues to SFLA.

