

# Students for Life GROUP FUNDRAISING GUIDE

Ending abortion in our lifetime is a BIG mission and, like it or not, many of your *Students for Life* group's efforts require funds. Your group needs cash to get to Washington, D.C. for the National Pro-Life Summit and Pro-Life March, assist your local pregnancy resource centers, purchase group supplies, and much more.

## OUR TOP 4 FUNDRAISING TIPS

1. **Do not be afraid to ask for money.** Not everyone is able to do the amazing outreach you can on campus, but they want to support your mission and work by donating.
2. **Work together as a team.** Each of your group members has special talents and skills that they can put to work to help your group fundraise.
3. **Ask your school.** Some schools may offer student groups funding, travel stipends, speaker grants, and more! Do your research so that your group can benefit from what your school has to offer.
4. **Join the student council.** Student councils and governments have a lot of power over student organizations. A pro-life voice must exist in student government to ensure funds are not unjustly withheld from pro-life student groups. To receive help with running for student government, visit [StudentsforLifeAction.org/SGA](http://StudentsforLifeAction.org/SGA).

### Receiving Funds from Your School

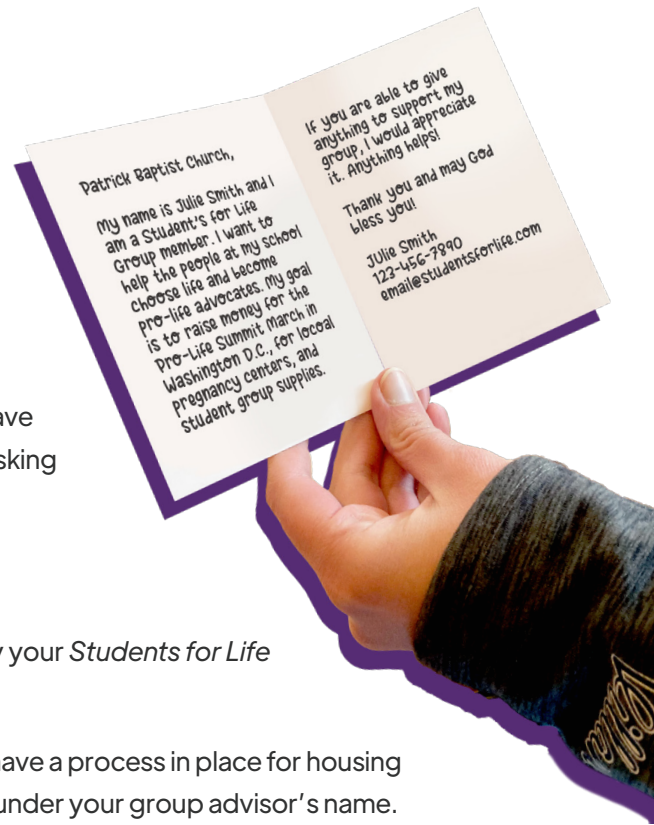
Some schools will give recognized student organizations funds for trips, conferences, events, speakers and other group activities. Talk to your Student Government Association or other appropriate administration to find out how to apply for funds. Learn what forms you need to submit, when they are due, and what kinds of trips or events are typically funded by your school. This will guide what you should put in your application (and advise whether you think your school may be unjustly withholding funds due to your group's pro-life stance. If you suspect this, please contact your *Students for Life of America* Regional Coordinator).



## Fundraising from Other Sources

While you may receive funding from your school, it may not be enough to sustain your group's goals. To offset costs, plan group fundraising activities. Fill out a budget sheet and start brainstorming fundraising ideas. At some schools, you may need to get on-campus fundraising events approved. Here are a few ideas to get your fundraising creativity flowing:

- Host a *Krispy Kreme* Fundraiser (or at another local restaurant).
- For schools with uniforms, organize a dress down day (where each dressed down student pays \$1–3).
- Hold a holiday raffle with great prizes.
- Directly ask local churches or Knights of Columbus groups to support your group.
- Do a letter writing night with your *Students for Life* group and have each attending member write at least three people they know asking for their financial support of your group.



## A Bank Account for Your Group

It's extremely useful to have a designated bank account for the money your *Students for Life* group fundraises.

**If you are in high school**, your advisor or your administration will likely have a process in place for housing fundraised money. If they do not, consider setting up a bank account under your group advisor's name.

**If you are in college**, your administration or student government may already have something set up for registered student groups. Often, schools have on-campus or nearby banks for groups to use. You can set up a bank account under the president's or advisor's name.

If your group would like to use a **tax-exempt status**, you can apply to become a 501(c)(3), however, that comes with fees and time. Touch base with your administration to see if they have a process in place for being tax-exempt.

**Please note:** *Students for Life of America* will NOT accept any funds on behalf of *Students for Life* student groups and will NOT accept donations for a group.

## Fundraising 101 Training

*Students for Life of America* (SFLA) offers a free, in-person or online, training specifically on fundraising for your *Students for Life* group. Schedule a training with your SFLA Regional Coordinator to receive a personalized fundraising plan, one-on-one support, advice on fundraising ideas that will work best for your campus, and much more. Contact your Regional Coordinator directly (by emailing [\[yourstate\]@studentsforlife.org](mailto:[yourstate]@studentsforlife.org)) or visit [StudentsforLifeHQ.com/FreeTraining](https://StudentsforLifeHQ.com/FreeTraining) to request our *Fundraising 101* training.