## *Life Is Louder* Life Chain Event Guide:

No matter the outcome, the day the *Dobbs v. Jackson* decision is handed down by the Supreme Court is a BIG deal. It will either reverse *Roe v. Wade,* win us a partial victory by eradicating *Roe*'s made-up viability standard, or double-down on the horror that is a federal abortion mandate (yep - more Roe *v. Wade*).

We invite you to join the Pro-Life Gen as we flood our state capitols for a life chain event the Saturday after decision day to spread the pro-life message.

**As our handpicked *Post-Roe Leaders*, we need you to help lead this amazing event.**

**Be Prepared:**

* Make sure that you are up to date with the news cycle and sign up for SFLA text updates so that you are ready to promote heavily once the decision is released.
* Start recruiting now! (Tips below) You can invite people to join you the Saturday after decision day at the state capital now. You do not need to wait.
* Have materials and signage ready to use. (Information below)

**Materials & Sign Suggestions:**

For this event, you will need markers, posters, and *Standing With You* pregnancy and post-abortive resources. If you need any supplies, contact your Regional Coordinator at [yourstate]@StudentsforLife.org. For your homemade signs, use thesemessaging points:

If *Roe* is reversed:

* “We Are the Post-*Roe* Generation.”
* “In A Post-*Roe* America...No Woman Stands Alone.”
* “We Demand Protection At Conception.”
* “We Survived *Roe,* BUT *Roe* DID NOT Survive US.”
* “You Are Not Alone. We Stand With You. StandingWithYou.org”
* “Women Deserve Better Than *Roe.* And NOW they will get the support they deserve.”

If *Roe* is not reversed:

* “We Survived *Roe,* BUT *Roe* Will Not Survive US.”
* “You Are Not Alone. We Stand With You. StandingWithYou.org”
* “Women Deserve So Much Better Than *Roe .*”
* “We Will Fight For EVERY Preborn Child.”

**Recruitment Suggestions:**

*The key to recruitment is personally inviting others to join you.* Reach out to your student group, other like-minded groups, local friends, family, and fellow pro-life leaders to join you. Make sure that you give them the details and ask them to help you speak loud for life.

* Personal invitations are best. So, give your leads a call or send a text.
* Ask people that are committed to coming to also recruit people to join you.
* Utilize emails, texts, group chats, and social media to promote your counter protest.
* Make sure that your group is on board to join you. Reach out to like-minded groups to join you.
* Follow up with confirmed volunteers before the event and on the day of the event to ensure that they still plan to attend.

**Safety Protocols**

Your safety is of the utmost importance. There may be some counter protestors of your event, so please follow these safety protocols:

* If your group has not already been trained with our *Pro-Life Apologetics* training, [please request one](https://www.studentsforlifehq.com/freetraining) from your Regional Coordinator today. This training will equip you and your leaders to lovingly change hearts and minds for Life.
* You must have a bare **minimum** of 5 people to attend your life chain. Stay with your group. If you know someone with security experience, consider asking for their help.
* If things get intense and you fear for your safety, please leave the capital.
* Remember we are not there to engage with pro-abortion advocates, so please keep a safe distance. You are there to peacefully bring the pro-life message.
* If someone does become aggressive and you are in a safe place, please record horizontally and send to [comms@studentsforlife.org](mailto:comms@studentsforlife.org) and CC your Regional Coordinator.

**Take pictures, videos, and share with Students for Life of America!**

* ***Add your content to social media, tag Students for Life of America, and use the #ProLifeGen.*** Make sure you follow up on social media!
* Please share your photos and videos with your Regional Coordinator.

**Media & Pro-Life Talkers:**

At your state capital, our goal is to be a peaceful presence and to share the pro-life message. We are bringing light to the darkness of the Culture of Death. A major part of representing the pro-life message is engaging with any media present. Here are a few tips on how to address the media:

* If media is taking pictures from a safe distance, then try to get the Post*-Roe* Gen signs in the pictures so that media photos have our messaging in them. So be aware of where the media is so that you can use your pro-life signage to spread our message.
* If the media approaches you, explain who you are and what you are doing at the *Life is Louder* Life Chain event. Tell them you lead a group and are involved with *Students for Life of America* and that you are at the capital to be a peaceful presence for the preborn and women most affected by abortion violence. You may approach the media to share the pro-life message as well.
* If you and your group members prefer not to take an interview, you can direct them to [media@studentsforlife.org](mailto:media@studentsforlife.org).

Utilize these talking points to address the reversal of *Roe:*

* In the *Dobbs* case, we had an historic opportunity to correct the human rights issue of our day – abortion. *Students for Life of America* was founded as a Post-*Roe* organization. Even when no one believed us that it was possible for *Roe* to fall -- we knew that such a great injustice could not continue to stand.
* This case is not the end of our work – but the beginning – as we dedicate ourselves to protecting life in law, supporting women and families, and making abortion **unthinkable**. *Students for Life of America* has a woman focused initiative called, *Standing With You.* With this initiative we strive to protect the rights of pregnant and parenting women, provide resources and support for women in need, and support families.
* The Constitution does not include a right to abortion, written in invisible ink unseen until 1973. But States Right ARE in the Constitution. The ability of states to legislate abortion was upheld in the *Dobbs* decision.
* You do not have to take our word that *Roe* was flawed. Even [Justice Ruth Bader Ginsburg](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.washingtontimes.com%2Fnews%2F2019%2Faug%2F15%2Froe-v-wade-fault-line%2F&data=05%7C01%7Cszarr%40studentsforlife.org%7Cb437a852fd1a4321e0d708da2cb31fd2%7Cb3f92ab929b141449c57d11e0e7a368a%7C0%7C0%7C637871445089725769%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=QRW0PD4s6Psr6EOaAC9XDIjXhnc5lmwdJF27nl16R3c%3D&reserved=0) agreed that *Roe* was flawed, she stated that *Roe* was not a “measured motion” because it “invited no dialogue with legislators.”
* With the release of this decision, we celebrate the lives that will be saved and also recognize that this is still a sober moment. MORE THAN 63 MILLION have died because the legal atrocity of abortion was permitted to continue for almost 50 years. Now that states have the right to protect the preborn, we will fight to ensure that in every state the innocent will no longer be vulnerable to a death sentence because they reside in the womb.
* For more in-depth talking points and action items, please check out our [Post-*Roe* FAQs.](https://studentsforlife.org/postroefaqs/)
* To ensure that your group is Post-*Roe* ready, please check out our [Post-*Roe* Checklist.](https://studentsforlife.org/post-roe-checklist/)

Utilize these talking points to address the fact that *Roe* was not reversed*:*

* We are disappointed in the *Dobbs* decision, but not discouraged from continuing our fight for Life. The Supreme Court had a historic opportunity to correct the human rights issue of our day – abortion and they failed to protect the most vulnerable human beings in our society.
* Since *Roe,* more than 63 million preborn human beings have been killed through the atrocity of abortion and the justice’s decision will continue to make innocent children vulnerable to abortion violence. Today, we stand here in solidarity with the preborn and women most affected by abortion violence.
* This decision will not stop us from supporting women and fighting to protect the preborn from the injustice of abortion. That is why *Students for Life of America* has a woman focused initiative called, *Standing With You.* With this initiative we strive to protect the rights of pregnant and parenting women, provide resources and support for women in need, and support families.