

# RECRUITMENT TIPS

At the beginning of the school year, many students are looking for ways to get involved on campus, and you don't want to miss an opportunity to activate pro-life students! Recruiting for your *Students for Life* group is crucial in finding and developing new leaders. *Plus, it's really fun!*

**Here are a few ideas and tips to help you and your group with recruitment:**



## HOST A RECRUITMENT TABLE:

Have a table at your school's club fair, new student orientations, Rush week, Homecoming week and any other school-wide event! You will meet new students and establish your presence on campus. Make sure your table is **clean, professional, and inviting**. Use color, candy, have fun decorations, and don't forget your sign-up sheet!

Request a free Recruitment EIB at: [StudentsforLifeHQ.com/EventinaBox](http://StudentsforLifeHQ.com/EventinaBox). Your group may purchase a Recruitment **Tabletop** at [SFLAShop.org](http://SFLAShop.org).

## GO CLIP-BOARDING:

Find pro-life students on your campus and recruit them to join you! All you need is a **pen, clip board, and sign-up sheets**. Go out to high-trafficked areas on campus and ask fellow students on your campus if they are **pro-life**.

## PROMOTE YOUR FIRST MEETING:

**Stick to the basics** for your first meeting, make it fun with ice cream or pizza and a fun ice-breaker activity! Talk about the great plans you have for the upcoming year. Share stories and photos of what your group did last year! **Be punctual and have fun!** Print flyers to promote this meeting at your recruitment table.

## HANG UP FLYERS ON CAMPUS:

Hang flyers within the first few weeks of school. **Check if you need approval from your school before hanging them**. Include contact information for your group as well as information on your first meeting. Hanging flyers can be an incredibly easy first event to get out your message! This is a great way to start your school year with a win!

**Find FREE pro-life resources & trainings at:**  
[StudentsforLifeHQ.org](http://StudentsforLifeHQ.org)